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RAMA COLLEGE OF NURSING WORLD BREAST FEEDING WEEK -2015 REPORT

Rama College of Nursing, Kanpur, celebrated "World Breast Feeding Week- 2015 from 1st to 7th August, with various activities related to the theme, "Breast Feeding at Work Place, Lets Made It Work". The formal inauguration was done on 1st August in the college where significance of the breast feeding week was explained by the Principal Rama College of Nursing. The faculty members and students participated in the programme. Exhibition on breast feeding and infant feeding was displayed at Bhitoor PHC on 5th of August, which was inaugurated by Medical officer, Bhitoor PHC, Kanpur. Around forty mothers who attended immunization clinic visited the exhibition area. Students of 2nd B.Sc (N) of RCN explained the exhibits in local language and cleared the doubts of the mothers related to continuation of the breast feeding. It was appreciated by the community.

On 6th August the exhibition was also displayed in the OPD of Rama Medical College Hospital and Research Center, Kanpur. Around fifty mothers, medical and paramedical students, visited exhibition area and all appreciated the hard work of the students to prepare and display the exhibits which are of importance for the breast feeding and child health. All have given their positive feedback and stated that exhibition was attractive and knowledgeable.

Faculty members also explained about significance of breast feeding and continuation of Breast feeding through Projector. Breast feeding counseling was given for those mothers who were in need.

On 07/08/2015 at 2 PM a group discussion was conducted in the seminar hall by faculties for the students of Nursing college based on the theme of World Breast Feeding Week- 2015 and various aspects of breast feeding such as benefits of breast feeding, supporting mother at work to continue breast feeding and strengthening health care system towards achieving the goal. The discussion was chaired by Dr. Laxmi Rana, Principal, RCN. Specially the discussion was focusing on nurses role in achieving the goal. Students and faculty members attended the group discussion and the discussion was interactive.

The programme ended with vote of thanks by Principal Dr. Laxmi Rana, Rama College of Nursing. The overall implementation seems to be successful.